

# **SPONSORSHIP PACKAGE**



**FXR's of California Going Wild  
on the Streets of Willow  
July 21st 2018  
Willow Springs Raceway**

**Gold Sponsorship – Streets of Willow, Shirt Branding, and inclusion in all media / \$5,000**  
**\*\*Open to anyone interested\*\***

ALL GOLD SPONSORS WILL RECEIVE:

- 10 FREE admission/VIP passes (food and drinks included)
- 10 FREE T-shirts with your name or business on the back of all the shirts.
- Free 10x10 vendor space.
- 10 Banners posted up in various areas around the event the day of.
- Your logo and link will be added to the FXR's of California event page, as well as our social media pages.
- Up to a 30 second promotional ad will be announced by the announcer at a minimum of 5 times throughout the event.

**Silver Sponsorship – Stunt Show, Shirt Branding, and inclusion in all media / \$2,500**  
**\*\*Open to anyone interested\*\***

ALL SILVER SPONSORS WILL RECEIVE:

- 5 FREE admission/VIP passes (food and drinks included)
- 5 FREE T-shirts with your name or business on the back of all the shirts.
- Free 10x10 vendor space.
- 5 Banners posted up in various areas around the event the day of.
- Your logo and link will be added to the FXR's of California event page, as well as our social media pages.
- Up to a 15 second promotional ad will be announced by the DJ at minimum 3 times throughout the event.

**Bronze Sponsorship – Bike Show, Shirt Branding and inclusion in all media/ \$1,000**  
**\*\*Open to anyone interested\*\***

ALL BRONZE SPONSORS WILL RECEIVE:

- 2 FREE admission/VIP passes (food and drinks included)
- 2 FREE T-shirts with your name or business on the back of all the shirts.
- Free 10x10 vendor space the bike show area the event the day of.
- 2 Banners posted up in the bike show area the event the day of.
- Your logo and link will be added to the FXR's of California event page, as well as our social media pages.
- 1 Rep will get to announce and present trophy to bike show winners.

**Community Sponsor – Banner, Shirt Branding and inclusion in all media/ \$500**  
**\*\*Open to anyone interested\*\***

ALL COMMUNITY SPONSORS WILL RECEIVE:

- 1 FREE admission/VIP passes (food and drinks included)
- 1 FREE T-shirt with your name or business on the back of all the shirts.
- 3 Banners posted up in various areas around the event the day of.
- Your logo and link will be added to the FXR's of California event page, as well as our social media pages.

**T-Shirt Sponsor/ \$100**

**\*\*Open to anyone interested\*\***

We will be producing a commemorative FXR's of California Event T-shirt. A minimum of 500 limited edition shirts and women's tank tops will be made. T-Shirt sponsorship includes your name or business on the back of all the shirts.

FXR's Of California wants every business relationship to benefit as much as possible.

In addition to the packages outlined here, we are open to discussing any ideas you may have.

We can work together to customize a sponsorship package to suit your needs adding value & visibility to your brand.

**2018 SPONSORSHIP AGREEMENT  
FXR's of California Going Wild on the  
Street of Willow  
July, 21st 20178**

**Sponsorship agreement between:**

**Organizer: FXR's of California**

**And**

**Sponsor's Name: \_\_\_\_\_(as it will appear on shirt)**

**Contact Name: \_\_\_\_\_**

**Telephone: \_\_\_\_\_**

**Address: \_\_\_\_\_**

**Email: \_\_\_\_\_**

**Effective Date: \_\_\_\_\_**

**Agreed amount of funds to be given: \$ \_\_\_\_\_**

**This mutual agreement and promise contained herein, the parties here-  
to agree as follows:**

**1). Official Status – Sponsor grants to Organizer the exclusive right  
during the Term of this agreement to use Sponsor's Trademarks as de-  
scribed in advertising and promotions Sponsors Products and/or Ser-  
vices before, during and after the event on July 21, 2018.**

**Please make checks payable to: FXR's of California**

**Mail to: 1639 Lewis Brown Drive, Vallejo Ca. 94589**

**Pay via Pay Pal: fxrsofcalifornia@gmail.com**

**Signature of Sponsor**

**Signature of the Recipient**

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**Contact: Dana Levine  
(415) 378-2486 or email: fxrsofcalifornia@gmail.com**

**Thank you for you support and  
participation!**

**Please follow and promote this event via:**

**instagram: @fxrsofcalifonria  
facebook: www.facebook.com/AnnualFXRRUN**