

SPONSORSHIP PACKAGE



**6th Annual FXR's of California
Grudge Fest
August 18th 2018
Sacramento Raceway Park**

Gold Sponsorship – Top Fuel/ Drag Strip, Shirt Branding, and inclusion in all media / \$5,000

****Open to anyone interested****

ALL GOLD SPONSORS WILL RECEIVE:

- 10 FREE admission/VIP passes (food and drinks included)
- 10 FREE T-shirts with your name or business on the back of all the shirts.
- Free 10x10 vendor space.
- 10 BANNERS placed in various places at the track the day of.
- Your logo and link will be added to the FXR's of California event page, as well as our social media pages.
- Up to a 30 second promotional ad will be announced by the Drag Strip announcer at a minimum of 5 times throughout the event.

Silver Sponsorship – Stunt Show, Shirt Branding, and inclusion in all media / \$2,500

****Open to anyone interested****

ALL SILVER SPONSORS WILL RECEIVE:

- 5 FREE admission/VIP passes (food and drinks included)
- 5 FREE T-shirts with your name or business on the back of all the shirts.
- Free 10x10 vendor space.
- 5 BANNERS placed in various places at the track the day of.
- Your logo and link will be added to the FXR's of California event page, as well as our social media pages.
- Up to a 15 second promotional ad will be announced by the DJ at minimum 3 times throughout the event.

Bronze Sponsorship – Bike Show, Shirt Branding and inclusion in all media/ \$1,000

****Open to anyone interested****

ALL BRONZE SPONSORS WILL RECEIVE:

- 2 FREE admission/VIP passes (food and drinks included)
- 2 FREE T-shirts with your name or business on the back of all the shirts.
- Free 10x10 vendor space.
- 2 BANNERS placed in the bike show area the day of.
- Your logo and link will be added to the FXR's of California event page, as well as our social media pages.
- 1 Rep will get to announce and present trophy to bike show winners.

Community Sponsor – Event Branding, Shirt Branding and inclusion in all media/ \$500

****Open to anyone interested****

ALL COMMUNITY SPONSORS WILL RECEIVE:

- 1 FREE admission/VIP passes (food and drinks included)
- 1 FREE T-shirt with your name or business on the back of all the shirts.
- 5 BANNERS placed in various places at the track the day of.

T-Shirt Sponsor/ \$100

****Open to anyone interested****

We will be producing a commemorative 6th Annual FXR's of California Event T-shirt. A minimum of 500 limited edition shirts and women's tank tops will be made. T-Shirt sponsorship includes your name or business on the back of all the shirts.

FXR's Of California wants every business relationship to benefit as much as possible.

In addition to the packages outlined here, we are open to discussing any ideas you may have.

We can work together to customize a sponsorship package to suit your needs adding value & visibility to your brand.

**2018 SPONSORSHIP AGREEMENT
6th Annual FXR's of California Grudge Fest
August, 18th 2018**

Sponsorship agreement between:

Organizer: FXR's of California

And

Sponsor's Name: _____ (as it will appear on shirt)

Contact Name: _____

Telephone: _____

Address: _____

Email: _____

Effective Date: _____

Agreed amount of funds to be given: \$ _____

**This mutual agreement and promise contained herein, the parties here-
to agree as follows:**

**1). Official Status – Sponsor grants to Organizer the exclusive right
during the Term of this agreement to use Sponsor's Trademarks as de-
scribed in advertising and promotions Sponsors Products and/or Ser-
vices before, during and after the event on August 18, 2018.**

Please make checks payable to: FXR's of California

Mail to: 1639 Lewis Brown Drive, Vallejo Ca. 94589

Pay via Pay Pal: fxrsofcalifornia@gmail.com

Signature of Sponsor

Signature of the Recipient

**Contact: Dana Levine
(415) 378-2486 or email: fxrsofcalifornia@gmail.com**

**Thank you for you support and
participation!**

Please follow and promote this event via:

**instagram: @fxrsofcalifonria
facebook: www.facebook.com/AnnualFXRRUN**